



*Giving dancers control over their identity,
their performances, and their history.*

A membership card for the International Competitive Dancer Registry (ICDR). The card features the ICDR logo at the top left, a QR code, and a portrait of a young woman, Anna-Maria. The card includes the following information: NAME: Anna-Maria, AGE (At time of issue): 14 Years, EXPIRES: August 2025, and MEMBER ID: DMZ8K3Z. The card is set against a white background with a colorful border and is surrounded by large, abstract geometric shapes in purple, yellow, and cyan.



LOGO VARIANTS



About the ICDR

The International Competitive Dancer Registry (ICDR) serves as a central database where verified dance studios register their students, officially recognizing them as competitive dancers on an international

Industry Overview

Dance has been an integral part of human history since its earliest beginnings and remains a vital element of cultures worldwide. Often described as a universal language, it transcends borders and unites people through movement.

Television shows such as Dance Moms, World of Dance, America's Best Dance Crew, So You Think You Can Dance, and social media platforms like TikTok have significantly influenced the global dance community, elevating competitive dance to a prominent place in popular culture.

As health and wellness become increasingly important, and people seek activities that promote physical fitness, the popularity of dance continues to rise around the world.

The ICDR's Role

The ICDR provides a platform where competitive dancers can track their complete history, including studio affiliations, event participation, competition results, and significant milestones. Dancers and their guardians have full control over their images, performances, and dance records, while personal information—such as last names, birthdates, and location details—remains securely private.

Mission

To give dancers control over their identity, their performances and their history, while ensuring the privacy of their personal information.



Vision

Establishing a foundation for the dance community to develop tools and resources that promote the ongoing advancement of the industry.

Unique Selling Proposition

The ICDR is the world's only secure online database that allows the competitive dance industry to verify dancers while safeguarding their personal information.

Stakeholders

The stakeholders include the global competitive dance community—comprising dance competitions, studios, dancers, and their guardians—as well as third-party industry suppliers such as costume manufacturers, software developers, and other service providers.

Registration Types

There are three types of registration:

- Competitions
- Dancers
- Guardians

Competitions

No fee, one-time registration required.

Competitions can verify participants and utilize the platform as a registration tool for events.

Studios

No fee, one-time registration required.

Studios add enrolled students to their competitive dance roster and track their achievements through our upcoming Milestone Badge Program. A seal is displayed on the studios' websites to indicate their affiliation with the ICDR.

Guardians

Yearly fee and registration required. (Free for the 2025 season.)

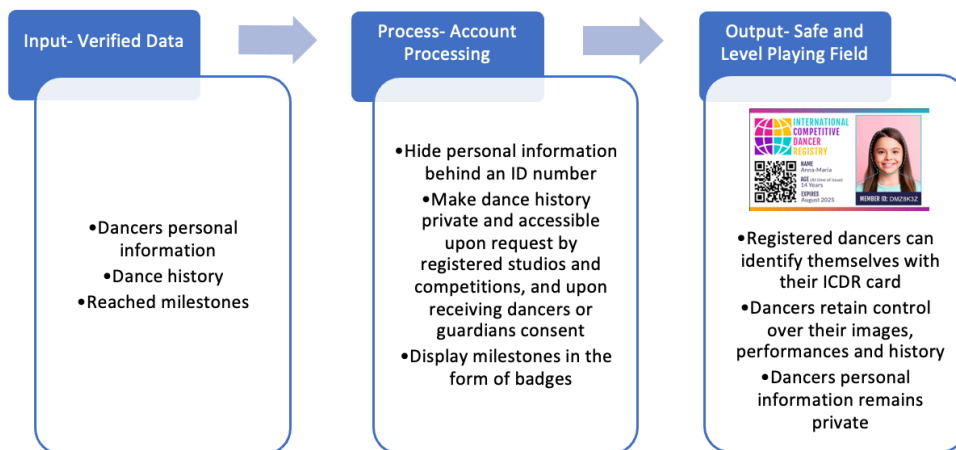
Dancers must be registered by an affiliated ICDR studio.



Process

Studios register their affiliated dancers into their competitive dance roster and are verified by the ICDR. Dancers' guardians are contacted to review and complete the dancer's profile. Once verified, personal information such as name and date of birth becomes unchangeable. The dancer is then ICDR-verified.

Competitions can use the ICDR to verify dancers and record attendance, while studios log dancers' accomplishments through our upcoming Badge Program, building their dance history. Dancers now have a profile where their verified history is securely tracked, with personal information remaining private.



Founding Members

Studios registering for the 2025 season will receive Founding Member status along with the following

- **FREE** dancer registration for the 2025 season
- Discounts and benefits on subsequent seasons
- Invitations to participate in tool and resource development with our team

Dance studios display an ICDR Registration Stamp and Founding Member status icon on their website to highlight their affiliation with the ICDR.