INTERNATIONAL
COMPETITIVE
DANCER
REGISTRY

TAKE YOUR PLACE
IN THE COMPETITIVE DANCE WORLD

LOGO VARIANTS

About the ICDR

The International Competitive Dancer Registry (ICDR) is a central registry in which verified dance studios register students establishing them as official competitive dancers on an international scale.

Industry Overview

Dance has been part of human history since its origins, and is an essential part of many cultures around the world. It is often described as the one language we all speak.

Shows like Dance Moms, World of Dance, America's Best Dance Crew, So You Think You Can Dance, and other competitive based reality television shows, as well as social media outlets such as Tik Tok, have undeniably impacted the dance community on a global scale by increasing the popularity of competitive dance, and making it a staple of pop culture.

As people all over the world are increasingly interested in health and wellness, and seeking pastimes that promote physical fitness, dance's popularity continues to grow.

The ICDR's Role

The ICDR offers a platform in which competitive dancers can track their history, including dance studio affiliations, event participation, competitions results, and reached milestones.
Dancers and their guardians have full control over their images, performances, and dance history, while their personal information including last name, date of birth, and location details remain private.

Mission

To give dancers control over their personal information, image, and performances.

Vision

Building a foundation for the dance community to continue to develop tools and resources towards the continuous betterment of the industry.

Unique Selling Proposition

The ICDR is the world's only secure online database that enables the competitve dance industry to verify dancers while ensuring their personal information remains private.

Stakeholders

The worldwide competitive dance community which includes dance competitions, dance studios, dancers, and their guardians, as well as third-party industry suppliers such as costume manufacturers, software developers, and other service providers.

Registration Types

There are three registration types:
· Competitions
· Dancers
· Guardians

Competitions

No fee. One-time registration required.
Competitions are able to verify participants and use the platform as a registration tool at events.

Studios

No fee. One-time registration required.
Studios add enrolled students to their competitive dance roster and record their accomplishments through our upcoming Milestone Badge Program.
A seal is displayed on the studios' website to show their affiliation to the ICDR.
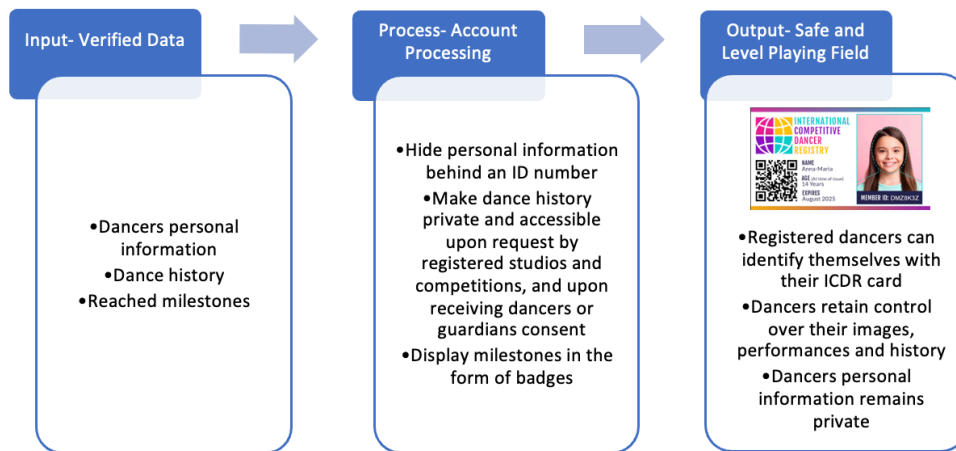
Guardians

Yearly fee and registration required. (Free for the 2024 and 2025 seasons.)
Dancers must be registered by an affiliated ICDR studio.

Process

1.   Studios register their affiliated dancers into their competitive dance roster.

2.   Studios get verified by the ICDR.

3.   Dancers' guardians are contacted and required to review and complete their dancer's profile. Once verified by the guardian, personal information such as name and date of birth cannot be changed.

4.   The dancer becomes ICDR-verified.

5.   Competitions are able to use the ICDR to verify dancers.

6.   Competitions record dancers' attendance and studios record dancers' accomplishments through our upcoming Badge Program, building their dance history.

7.   Dancers now have a profile where their verified dance history is tracked and recorded and their personal information remains private.

Founding Members

Studios that register for the 2024 season receive Founding Member status and the following benefits:

·   Receive **FREE** dancer registration for the 2024 and the 2025 seasons

·   Will receive discounts and benefits on subsequent seasons

·   Are invited to participate on tool and resource development with our team

Dance studios display an **ICDR Registration Stamp** and **Founding Member** status icon on their website to display their affiliation with the ICDR.